

# The 450 Largest Cellular IoT Projects Worldwide

**The 450 Largest Cellular IoT Projects Worldwide** is a unique deliverable featuring a list of the largest IoT projects identified by Berg Insight as part of the company's world-class market research programs.

The database includes project size and geographical distribution as well as a 5-year forecast for each individual project.

## Highlights about this database:

- ◆ **Detailed data** in Excel format on the 450 largest M2M/IoT deployments identified globally.
- ◆ **Practical information** including the involved companies, HQ location and website for every deployment.
- ◆ **Categorisation** of each project by the main M2M/IoT vertical.
- ◆ **Geographical breakdown** detailing the number of active cellular IoT connections by region per project.
- ◆ **Forecasts** on the future developments for each deployment until 2024.
- ◆ **Analyst commentary** on the methodology and summary of key findings.

## The 450 largest cellular IoT deployments in the world together account for 348.7 million units

Berg Insight presents the fourth edition of its unique list comprising the 450 largest cellular IoT deployments identified as part of the company's on-going world-class IoT market research activities. The extensive list includes various types of projects and product categories across all types of vertical markets including OEM automotive, aftermarket automotive, transport & logistics, utilities, infrastructure, buildings & security, retail, industrial, consumer electronics, healthcare and other. The database includes project size and geographical distribution by the end of 2019 as well as a 5-year forecast for each individual project.

The projects included in the top-450 list together account for approximately 348.7 million active cellular IoT connections. This corresponds to as much as 22.3 percent of the total number of IoT connections worldwide at the end of 2019. More than 70 deployments on the list have surpassed 1 million units and the top-10 projects account for more than 118 million units. Transport & logistics is the largest vertical in terms of the number of projects on the top list, followed by retail, aftermarket automotive, utilities, buildings & security, OEM automotive, healthcare and industrial. When comparing the number of active units represented by each

vertical for the entries in the top-450 list, OEM automotive is instead the largest vertical, accounting for 95.9 million units, ahead of transport & logistics at 76.2 million units and utilities representing 67.6 million units.

The North American and European markets represent 95.4 million units and 85.5 million units respectively of the active M2M/IoT units across all verticals on the top list. The Rest of World market furthermore accounts for 145.0 million units. The 450 projects on the top list are in the coming five years forecasted to grow from an aggregate total of 348.7 million units to represent 751.6 million units globally by 2024. This corresponds to an overall compound annual growth rate (CAGR) of 16.6 percent.

### Berg Insight's M2M Research Series

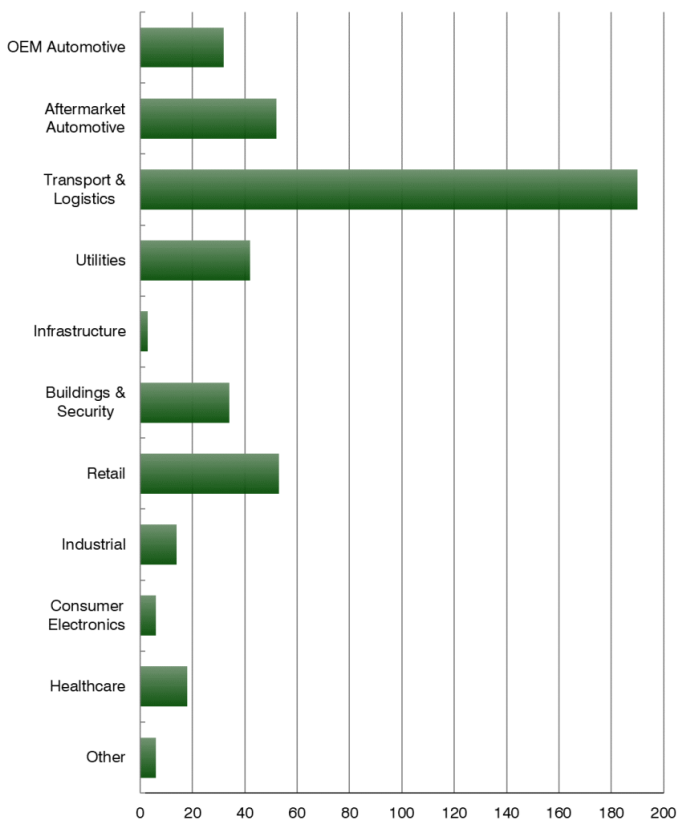
What are the key business opportunities in the emerging wireless M2M/IoT market? Berg Insight's M2M Research Series is a unique series of 45 market reports published on a regular basis. Each title offers detailed analysis of a specific vertical application area such as smart homes, smart metering, fleet management and car telematics, or covers horizontal topics including IoT platforms, software, hardware, IoT connectivity statistics and the mobile operators' IoT strategies.

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## This product answers the following questions:

- ◆ Which are currently the largest M2M/IoT projects deployed on the global market?
- ◆ What is the geographical breakdown of key M2M/IoT deployments by region?
- ◆ Which individual projects are expected to experience the highest growth rates in the next five years?
- ◆ Which of the M2M/IoT verticals have the greatest numbers of large-scale deployments?
- ◆ How is the top-450 list foreseen to develop in the future as the constituent deployments progress?



Number of projects by M2M/IoT vertical on Berg Insight's top-450 list (2019)

**Berg Insight** offers premier business intelligence to the telecom industry. We produce concise reports providing key facts and strategic insights about pivotal developments in our focus areas. Berg Insight also offers detailed market forecast databases and advisory services. Our vision is to be the most valuable source of intelligence for our customers.

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### Who should buy this product?

The 450 Largest Cellular IoT Projects Worldwide is a unique source of information about the largest M2M/IoT projects identified by Berg Insight as part of the company's world-class market research in the space. Whether you are a telecom operator, platform provider, hardware manufacturer, investor, consultant, or government agency, you will gain valuable insights from our in-depth research.

### Related products

- The Global Wireless M2M/IoT Market
- Cellular and LPWA IoT Device Ecosystems
- The Global M2M/IoT Communications Market
- IoT Platforms and Software
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- Connected Wearables
- Industrial Automation and Wireless IoT
- The Global Automotive OEM Telematics Market
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### Appendix: Top-450 list in Excel format

- Company name
- Project/product/deployment name and/or type
- M2M/IoT vertical
- HQ location
- Website
- Number of active M2M/IoT units per project
- Geographical breakdown - North America, Europe, Rest of World
- Forecast per deployment (2019–2024) including estimated CAGR